

Be Mine 2024: Don't Stop Believin'

Sponsorship Packet & Event Details



Thursday, February 15, 2024
Palma Ceia Golf & Country Club

Heart Gallery Overview

Every child deserves love. The Heart Gallery of Tampa supports children in foster care who are waiting to be adopted. These children are just like any other children, only they've experienced abuse, abandonment, and neglect. They find themselves in foster care through no fault of their own. What they need most is a family.

Using professional photography, videography, traveling, and online photographic galleries, the Heart Gallery gives our children a platform to advocate for themselves by not only showing the world how special and unique they are but also the opportunity to communicate about the kind of family they hope to find. Since 2004, the Heart Gallery has had the privilege and honor of playing a vital role in finding adoptive families for nearly 350 children in foster care.

What is Be Mine?

Not your sit-down chicken dinner kind of charity event.

The *Be Mine* Gala is the Heart Gallery's signature event which celebrates the joy of families found and the hope of those yet to come. *Be Mine* is supported by individual, community, and corporate sponsors and all proceeds benefit foster children in Tampa who are waiting to be adopted.

We are BACK and more excited than ever for **Be Mine 2024: Don't Stop Believin'**, the Heart Gallery of Tampa's signature event. Join us on Thursday, February 15, 2024 at 6:00 PM at Palma Ceia Golf & Country Club. Kick off your Sunday shoes and break out your best 80's gear! We are turning back the clock. Come celebrate the best decade yet, as we take Palma Ceia Golf & Country Club back to the days of metal bands and big hair. Bring on the blue eye shadow and muscle shirts and join us for a most excellent night. Be there or be square!

Be Mine has sold-out since the inaugural year in 2013 and is a much-anticipated event in Tampa Bay. Events are designed around a new theme each year, involving costumed characters, special entertainment, interactive photo scenes, delicious food, and open bars. This signature event features a best-of-the-best silent auction, a high-end live auction, and an emotional program sharing stories of adoption and the power of love.

- **Individual Tickets \$175**
- **VIP Tickets \$350 – SOLD OUT!!** *Best seats in the house! Seating on stage, unlimited champagne, and snacks & treats for each guest.*
- **Individual & Corporate Sponsorships available** – *See packet for details!*





CORPORATE SPONSORSHIP LEVELS

Don't Stop Believin' - \$25,000

- Premier recognition throughout event as presenting sponsor
- Logo placement at entrance
- Ten (10) event tickets with Reserved Seating
- Verbal and visual recognition during event presentation
- Full page color ad in printed program
- Gift for you and your guests
- Placement of presenting sponsor name/logo on event collateral, social media and event promotion

Love is a Battlefield - \$10,000

- Eight (8) event tickets with Reserved Seating
- Verbal and visual recognition during event presentation
- Full page color ad in printed program
- Gift for you and your guests
- Placement of sponsor name/logo on event collateral, social media and event promotion

Sweet Child O' Mine - \$5,000

- Six (6) event tickets with Reserved Seating
- Half page color ad in printed program
- Placement of sponsor name/logo on event collateral, social media and event promotion

Livin' on a Prayer - \$2,500

- Four (4) event tickets
- Quarter page color ad in printed program
- Placement of sponsor name/logo on event collateral, social media and event promotion

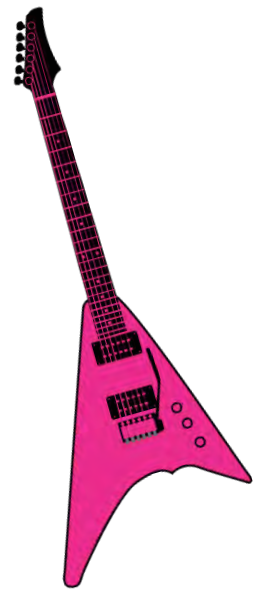
Eye of the Tiger - \$1,000

First time sponsors only

- Two (2) event tickets
- Placement of sponsor name/logo on event collateral, social media and event promotion

**Inclusion in print collateral contingent on deadlines.*

INDIVIDUAL SPONSORSHIP LEVELS



Journey - \$2,000

- Six (6) event tickets
- Reserved Seating
- Special gift for you and your guests
- Premier placement of sponsor name on event collateral, social media and event promotion

Queen - \$1,000

- Four (4) event tickets
- Placement of sponsor name on event collateral, social media and event promotion

Heart - \$500

- Two (2) event tickets
- Placement of sponsor name on event collateral, social media and event promotion

UNIQUE SPONSOR OPPORUNITIES

Available to both individuals and businesses

After Party - \$5,000

Get ready to socialize! After Party hosted for 1.5-2 hours immediately following the program.

- Exclusive logo placement on all After Party collateral
- Exclusive logo placement throughout the After Party
- Half page color ad in printed program
- Placement of sponsor name/logo on event collateral, social media and event promotion

Photo Booth - \$5,000

Take a picture, it'll last longer... especially if it's on social media!

- Exclusive logo placement on all photo booth collateral
- Exclusive logo placement on each photo & signage at the photo booth
- Exclusive logo placement on all photo booth social media uploads
- Exclusive logo placement on all photo booth social media uploads
- Placement of sponsor name/logo on event collateral, social media and event promotion

Bid Paddles - \$5,000

Every time a paddle goes up during our live auction, so does your company logo!

- Exclusive logo placement on all bid paddles
- Exclusive logo placement on all bid paddles
- Placement of sponsor name/logo on event collateral, social media and event promotion

Entertainment - \$3,500

One-of-a-kind entertainment, thanks to you!

- Four (4) event tickets
- Exclusive logo placement near live music stage & special shout out from the stage
- Half page color ad in printed program
- Placement of sponsor name/logo on event collateral, social media and event promotion

**Inclusion in print collateral contingent on deadlines.*

Cocktail Napkins - \$3,500

Your message will follow guests wherever they go!

- Four (4) event tickets
- Exclusive logo placement on all cocktail napkins
- Placement of sponsor name/logo on event collateral, social media and event promotion

Don't Stop Drinkin' Sponsor - \$3,000

When the bars close you'll be up at a table with beer & champagne for the program. Your logo will be on every cup.

- Four (4) event tickets
- Exclusive drink cups upon entrance to program & signage at table
- Placement of sponsor name/logo on event collateral, social media and event promotion

Centerpieces - \$2,500

Your brand will be showcased with our stunning centerpieces.

- Four (4) event tickets
- Exclusive logo placement in centerpieces
- Placement of sponsor name/logo on event collateral, social media and event promotion

Cookie Sponsor - \$2,500

Pour Some Sugar on Me! Guests walk away with your logo in hand on their 80's themed individually wrapped cookie.

- Four (4) event tickets
- Exclusive logo on individually wrapped cookie.
- Placement of sponsor name/logo on event collateral, social media and event promotion

Signature Welcome Drink - \$2,500

Start the party with a signature drink with your company's logo on each glass.

- Four (4) event tickets
- Exclusive signature drink glasses upon entrance to event
- Placement of sponsor name/logo on event collateral, social media and event promotion

Valet - \$2,500

Host the valet service for South Tampa's most popular events.

- Four (4) event tickets
- Exclusive logo placement & acknowledgement of your sponsorship left in every car
- Placement of sponsor name/logo on event collateral, social media and event promotion

Electric Avenue - \$2,500 (Four available)

Your company's name will light up the night!

- Four (4) event tickets
- Company name printed on outside lighting/decor
- Placement of sponsor name/logo on event collateral, social media and event promotion

Bar Sponsor - \$1,500 (Two of Four Available)

Happiest of hours thanks to you!

- Two (2) event tickets
- Exclusive logo placement at the outside bar
- Placement of sponsor name/logo on event collateral, social media and event promotion

**Inclusion in print collateral contingent on deadlines.*

Money Means Mission

Funding **REAL** and **MEANINGFUL** services for Tampa's foster children

- **\$10,000 = Community Outreach**

- Fully supports the touring of the Heart Gallery's photographic exhibits throughout Hillsborough County. This includes the installation of exhibits in 10-15 locations and customized community engagement opportunities at each location.

- **\$5,000 = Digital Gallery Installation in One New Venue**

- Allows Heart Gallery children to be presented in a digital display at host venues such as doctor's offices, sports centers, corporate office centers, retail stores, etc. Host venues offer a semi-permanent space for display which is updated remotely and can feature messaging and sponsor logos.

- **\$2,500 = Video + Inclusion of a Child in the Heart Gallery for One Year**

- Provides the resources to include a child's portrait in Heart Gallery exhibits and on the Heart Gallery website for one year. This also provides funding for the production of an interview style video of a youth who is waiting to be adopted. These videos allow the youth to advocate for themselves while sharing their hopes and dreams, and the kind of family they would like to have.

Children in the Heart Gallery are 3 times more likely to be adopted than those not in the gallery.

- **\$1,000 = Inclusion of a Child in the Heart Gallery for One Year**

- Provides the resources to include a child's portrait in Heart Gallery exhibits and on the Heart Gallery website for one year.

More than 50% of children are matched within their first year featured in the gallery.

- **\$500 = Quality-of-Life Activities**

- Allows for Heart Gallery children to participate in activities that promote self-esteem and create healthy outlets for expression and normalcy. Provides access to extracurricular activities in athletics, clubs and groups which would not be otherwise accessible.

