

ANNUAL REPORT 2019

HEART GALLERY OF TAMPA



WWW.HEARTGALLERYTAMPA.ORG

AT A GLANCE

24

Heart Gallery of Tampa kids united with their Forever Families

77%

Average percentage of prospective parents who begin the adoption process due to seeing an exhibit, our social media, or our website

95

Number of children served by the Heart Gallery of Tampa this year

45

Community events & activities to raise awareness of Heart Gallery of Tampa children

Through photographic exhibits, the Heart Gallery of Tampa introduces our community to children awaiting adoptive families. We provide a platform to inspire our community to improve their quality of life and connect them with Forever Families.

Armani was nearing the age of 18 and making plans for life after foster care. She had dreams of going to cosmetology school and graduated from high school a year early to pursue those dreams. Confident in her plans yet frustrated with the limitations of being in foster care, Armani began to struggle and lose hope. When learning of the challenges she was facing, the Heart Gallery purchased everything Armani needed to set up a studio and record make-up and hair tutorials. The Heart Gallery team continued to encourage and support her. In November 2019, Armani's dream of being part of a family became a reality and she was adopted. At Armani's adoption, her Guardian ad Litem said, "Armani would've lost hope a long time ago without you guys." Armani is currently attending cosmetology school, working at a salon and taking college classes online.



100%

Percentage of kids in the Heart Gallery of Tampa who are teenagers, minorities, part of large sibling groups and children with special medical, physical or therapeutic needs

34

Custom exhibits featuring children awaiting adoption displayed in the community this year

55%

Percentage of Heart Gallery children who are matched with families or adopted within one touring year

1,299

Inquires about Heart Gallery of Tampa children received from prospective families

LOVE MAKES A FAMILY

Jason and Patty first saw Ashanti on the Heart Gallery of Tampa. At the time, she was 16 and had been in foster care for 15 years. As Jason, a doctor and Patty, a counselor learned about Ashanti's life-long medical needs, they realized they were the perfect family to help Ashanti flourish. On a hot day in May, Ashanti left the hospital by ambulance and made her final move as a foster child. She would soon have five new siblings, two loving parents and lots of extended family. According to her parents, Ashanti is filled with joy and is the definition of joy no matter the circumstances. Ashanti loves reading her favorite books with her mom while snuggling on the couch. She also LOVES music so the family celebrated her 18th birthday with a Dance Party!

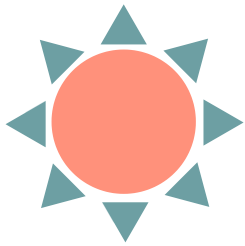
Ashanti has helped her family slow down and recognize the simple blessings in life. The family is learning what it means to include someone with special needs. They are now aware of places they can't go because of wheelchair accessibility and have a new understanding of the difficulties handicapped individuals face when moving about in the world.

In closing Patty shared, "Because of Ashanti, our children are much more likely to advocate for the voiceless than if she hadn't become their sister. They are learning these important life lessons as kids and have developed incredible compassion for children with special needs." Pausing for a moment, she adds, "There has truly been so much beauty in this journey."



IMPROVING QUALITY OF LIFE

Together with the Heart Gallery of Tampa's dedicated volunteers, the Dream Team, we celebrated important milestones for 95 children in foster care awaiting adoption.



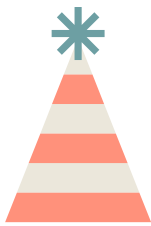
Delivered **37** Summer Activity Bags



Celebrated **52** birthdays



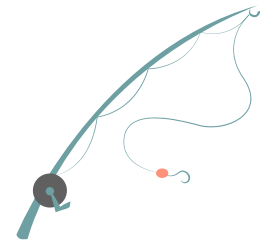
Delivered **90** holiday gifts



Planned **26** birthday parties



Delivered **6** bikes



Coordinated **9** experiences with friends and siblings



COMMUNITY PARTNERS

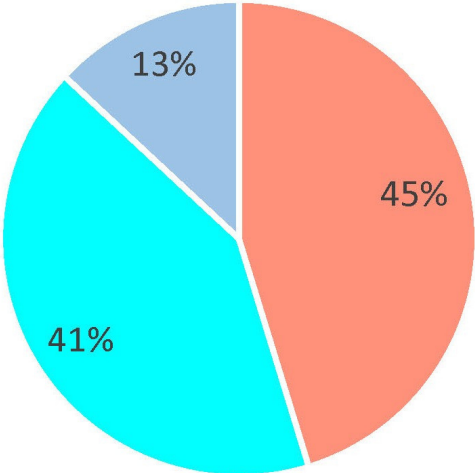
Ad 2 Tampa Bay
Alicia Johnson Photography
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Linawa Shaffer Photography
Lulu Studio Tampa
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Mint Hair Lounge
Northwestern Mutual New Tampa
Ogden & Sullivan, P.A.
on bikes
Orangetheory Fitness Channelside
Palma Ceia Presbyterian Church
PAR
Patel Conservatory
Perez Orthodontics
Pezz Photo
Rays Baseball Foundation
Red Canary Photography
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Reruns 4 Little Ones
Revealing Truth Ministries
S&S Hendley Photography
Samantha Lowe Photography
Straz Center
Tampa Bay History Center
Tampa Pinnacle Academy
The Beck Group
The Charity Branch
The Family Dentist
The Prep of South Tampa
The Station Salon
Thrivent Financial Brandon
Wag Natural Pet Market
Westfield Brandon Town Center
Winthrop Charter Elementary School/
Winthrop Middle School



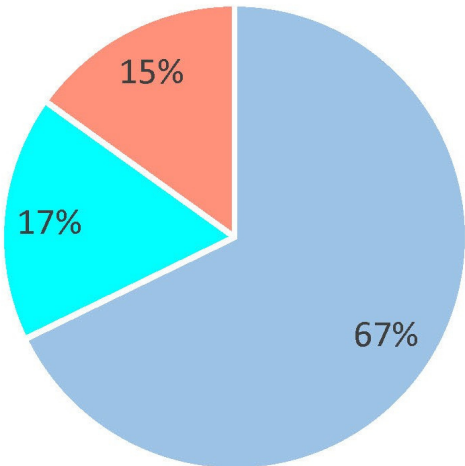
FINANCIAL SNAPSHOT

INCOME



■ Contracts ■ Donations ■ Grants & Corporations

EXPENSES



■ Program ■ Fundraising ■ Admin

The Heart Gallery of Tampa has an annual contract with Eckerd Connects to increase community awareness regarding adoptions and the promotion of children available for adoption within the Eckerd Connects System of Care in Hillsborough County. The Heart Gallery of Tampa receives donations from individuals through targeted campaigns and third party events. The organization partners with corporations through annual sponsorships and seeks grant funding to support program and operation costs.

The Heart Gallery of Tampa's largest expense is the cost to coordinate and tour photographic exhibits throughout the year. We also focus our efforts on improving the quality of life for the children in the Heart Gallery. This includes celebrating their birthdays, holidays, and accomplishments. The organization invests in fundraising resources to support initiatives to grow the adoption recruitment program. The largest administrative expense is for the salaries of the Heart Gallery of Tampa's experienced and qualified staff.

2019 ANNUAL BUDGET
\$371,928



HEART GALLERY HEROES

We sincerely thank our donors for being dedicated to finding
Forever Families for children waiting in foster care.

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*This list reflects individual donors who have given \$100+

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